



March 6th, 2008

“NEW MEDIA CONFERENCE SET FOR MYRTLE BEACH”

Myrtle Beach, SC

In an effort to raise awareness of the growing grassroots personal media revolution, a group of Myrtle Beach creative types called the Grand Strand Bloggers are set to launch an annual conference for individuals interested in getting a running start with all things related to creativity, productivity, connectivity and community here on the Grand Strand.

The Carolina Regional Exposition of Art, Technology & Education (CREATE) is slated to take place on Saturday, April 19th at the historic and centrally located Myrtle Beach Train Depot.

One organizer, Dave Slusher stresses that while CREATE will address technical issues, the focus for the conference is geared more toward creative expression as opposed to over-the-top presentations laden with “tech” jargon. Useful “meat and potatoes” presentations are slated to better round-out the skills and tools needed to for people stay effective in today’s plug and play society.

“Myrtle Beach is a great conference destination in any circumstance because you can bring the whole family and entertain everyone,” he says. “While it might not spring to mind as a technology center, Myrtle Beach has a number of interesting individuals and companies doing new media and high tech work. This conference is our way of throwing this community a party for itself and seeing who dances.”

Slusher sums up the thrust of the CREATE conference:

“We hope to reach those individuals who have an interest in new media but are not sure how to begin. We appreciate the power of getting people of similar interests and complementary skills in the room together to teach and help each other and to network. At the end of the day, the goal is to reach the people who have work to do and a story to tell and need just a little push to get rolling.”

The one-day event will cover such topics as:

1. BLOGGING
2. AUDIO
3. VIDEO
4. SOCIAL NETWORKING
5. MISC/OPEN FORUM

Many speakers will be on hand for the conference, which will also include workshops and a Southern barbecue dinner.

The event is free and open to everyone.

For more information and to register, visit www.createsouth.org or call (843) 283-7935 for details.